

DISC GOLF 2028

A blueprint for how Australian Disc Golf (ADG), in collaboration with our key partners, will ensure the thriving future of Disc Golf in Australia between 2023 and 2028.

Our vision: For Disc Golf to be a highly accessible sport and active recreation opportunity for all.

Our purpose: To guide and support the Australian Disc Golf community to *CONNECT MORE PEOPLE WITH DISC GOLF – IN MORE WAYS – IN MORE PLACES – MORE OFTEN!*

Our positioning: Strong delivery partners and systems = a strong future for ADG and Disc Golf in Australia.

Our Values: Our values define our character and guide how we behave, as we collectively do what is right for the future of Disc Golf.

Care – We passionately care about the future of Disc Golf in Australia and the people who deliver it.

Accountability – We do what we say we will do, when we say we will do it.

Respect – We value everyone within the Disc Golf community and what they can bring to the sport.

Excellence – We are professional in all that we do and we strive to do what is best for Disc Golf – always.

OUR PLAN ON A PAGE

WHAT IS MOST IMPORTANT TO US:

Our Strategic Priorities



Our enablers: What will need to be in place to enable the plan to do its job?

OUR GOVERNANCE AND OPERATING MODELS

Our governance, financial and operational models are strongly positioned to support our organisation's thriving future.

OUR PEOPLE

We attract, support and retain the best people to effectively deliver our strategic plan.

OUR PARTNERSHIPS

We positively partner with all elements of the Disc Sport community, and with external partners, for the benefit of Disc Golf.

OUR DIGITAL SYSTEMS

Our digital systems enable us to deliver improved services and support to the Disc Golf community; and to make evidence based decisions.

OUR COMMUNICATIONS

We openly and honestly communicate with all elements of the Australian Disc Golf community.

